Charlottesville Area Association of REALTORS®

2027 Q1 SPONSORSHIPS



550 Hillsdale Dr., Charlottesville, VA 22901 | 434-817-2227 | CAAR.com

2027 CAAR Sponsorships

Through event sponsorships, marketing exposure, and member engagement opportunities, affiliates can stay connected with the professionals who rely on your services every day. Sponsorships are designed to provide meaningful interaction, brand recognition, and year-round presence within the association.

Select	Date	In-Person & Hybrid Event / Classes	Est.	Cost
		Benefits of Sponsorship: In-person provides, face-to-face engagement, marketing table, company logo placement on digital media, handouts and event power point presentation, logo'd table signage, attendee roster upon request. 2 min. presentation beginning of any classes.		
☐	Jan. 14th	January Sweet 16 – 2 Days (1/14 & 1/19	15-45	$250
☐	Jan. 14th	REALTOR® Day on the Hill	20-30	$300
☐	Feb. 11th	Gen. Membership Meeting - Presenter	70-90	$500
☐	Feb. 11th	Gen. Membership Meeting. - Supporting	70-90	$200
☐	Feb. 11th	Gen. Membership Meeting. - Exhibitor *(table*	70-90	$75
☐	Mar. 11th	Broker CE Day	10-20	$150
☐	Mar. 18th	Gen. Membership Meeting - Presenter	80-110	$500
☐	Mar. 18th	Gen. Membership Meeting. - Supporting	80-110	$200
☐	Mar. 18th	Gen. Membership Meeting. - Exhibitor *(table*	80-110	$75

Select	Date	Virtual Event / Class	Est.	Cost
		Benefits of Sponsorship: 2-3 min. presentation to attendees, logo inclusion on handouts, company informational slide on any PPT, attendee roster upon request, virtual engagement.		
☐	Jan. – Mar.	New Member Orientation – (Jan & Mar)	10-25	$75
☐	Jan. 28th	GRI 503 Business Planning	14-20	$150

☐	Feb. 18th	GRI 501 Agency in Virginia	14-20	$150
☐	Feb.19th	Latte & Learn	30-50	$75
☐	Mar. 25th	GRI 502 Sales Contract	14-20	$150

Select	Date	e-Communication/Digital Advertising/	Est.	Cost

Benefits of Sponsorship: Promotion of company hyperlinked in digital marketing. Website advertising to host company information (information form will be provided). Coffee beverage station signage to include company logo and representative name/contact information.

☐	Jan. – Mar.	Professional Development e-Newsletter	N/A	$150
☐	Jan. – Mar.	e-News Group	N/A	$500
☐	Annually	Affiliate Directory - Half Page	N/A	$50
☐	Annually	Affiliate Directory - Full Page	N/A	$75
☐	Quarterly	Website Digital Ad - Public Page (3 Available)	N/A	$500
☐	Quarterly	Website Digital Ad - Member Page (3 Available)	N/A	$500
☐	Quarterly	CAAR Committee Coffee Sponsor	N/A	$50

Payment Information:

Terms and Conditions

By completing and submitting this agreement, you and your company agree to participate as an Affiliate Sponsor with CAAR as indicated above. You acknowledge that **full payment** for your selected sponsorship(s) is required within **2 weeks** of form submission. If we receive your request to sponsor less than 1 week from the event date, then payment must be made at time of submission. Non-payment will result in ineligibility to participate in the selected event or program. If the event of a cancellation by CAAR, you will be notified and offered the option to select an alternative opportunity or receive a full refund.

Early bird

If sponsorship is paid by November 30th, you receive a free half page ad in the Affiliate Directory.

Use of Marks and Logos

By submitting this agreement, you grant CAAR permission to use your company's name, trademarks,

Company: _____

Representative Name: _____ **Email:** _____

Choose payment method:

☐ **I will request check payment upon submission of this form, please reserve my choices.**

☐ **Charge my card:** (Visa/MC accepted only)

Visa/MC #: _____ **Exp**. _____ **CVV**: _____

Cardholder Signature: _____ **Date:** _____

Submit form to: education@caar.com |Contact: Teresa Kirkhart 434.817.2395

Mail check: CAAR, c/o Sponsorship, 550 Hillsdale Drive, Charlottesville, VA 22901