

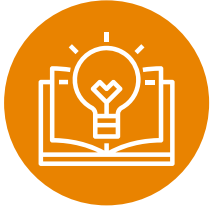
Discover the Value of Your REALTOR® Membership



"What helps me run my business?"

Technology & Business Tools

- Access complimentary REALTOR® tools, including TransactionDesk, CRS Data, ShowingTime for MLS, the CAAR Member Portal, SSO Dashboard, CVCMLS.com, and expert customer support.
- Enhance your business with subscription-based services such as Paragon MLS, Moody's Commercial MLS, SentiLock, and website data feeds.



"How do I grow my knowledge and maintain my license?"

Professional Development

- Complimentary CE, Broker CE, and post-licensure education opportunities.
- National Association of REALTORS® certifications and designations.
- Discounts through The CE Shop.
- Free training on REALTOR® tools and services.
- Pat Jensen Leadership Academy and New REALTOR® Incentive Program.



"How does CAAR protect my livelihood?"

Protect Your Business

- Advocate for property rights and homeownership opportunities.
- Influence local, state, and national policy decisions.
- Support fair housing and a vibrant real estate market.
- Stay informed on legislative and regulatory issues.



"How do I stay informed and market myself?"

Communications & Market Insights

- Stay informed with CAAR's weekly e-newsletter featuring Association news, events, advocacy updates, and member opportunities.
- Access complimentary market intelligence, including Monthly Market Indicator Reports and Quarterly Sales Reports.
- Promote the value of the REALTOR® through social media, public awareness campaigns, advertising, media outreach, and consumer education initiatives.
- Strengthen the REALTOR® brand and showcase the professionalism and expertise REALTORS® bring to every transaction.



"How do I build relationships?"

Connect. Grow. Give Back.

- Access a network of 200+ Affiliate Members to help support your business and serve your clients.
- Build relationships and stay informed through complimentary General Membership Meetings.
- Expand your network and develop professionally through YPN events and socials.
- Make a meaningful impact through community service and volunteer opportunities.
- Stay engaged year-round through CAAR's social media channels and member communications.

Check the CAAR Education & Events Calendar for upcoming classes, meetings, & events!



Discover the Value of Your REALTOR® Membership



"How does membership protect professionalism and consumers?"

Ethical Environment

- Guided by the REALTOR® Code of Ethics and professional standards.
- Access to Grievance Review, Ethics, and Arbitration processes.
- Fair and impartial resolution of disputes through mediation and arbitration.
- Code of Ethics training and educational resources.
- Support for fair housing, professionalism, and consumer confidence.
- Protection and promotion of the REALTOR® brand through ethical business practices.



"How can I have a voice and make an impact?"

Volunteer & Leadership Opportunities

- Serve on a Committee, Council, or Project Team.
- Build meaningful connections with fellow members.
- Develop leadership skills.
- Support affordable housing initiatives through the CAAR Foundation.



"How can I be recognized for my accomplishments?"

Awards & Recognition

- Recognition for excellence in real estate, leadership, ethics, and community service.
- Awards include REALTOR® of the Year, Sales Associate of the Year, Rising Star of the Year, REALTOR® Ethics in Action, and Good Neighbor.
- Professional Honor Society recognition for outstanding professional and community involvement.
- Opportunities to enhance your professional reputation and be celebrated by your peers.



"What additional perks do I receive?"

Hillsdale Conference Center - Meeting & Event Space

- Complimentary 2-hour rental of member offices, where you can work or meet with clients
- Discounts for 2-hour, half-day, and full-day rentals for CAAR members - meetings, seminars, trainings, holiday parties, etc.
- Learn more: hccevent.com



"Where can I get help?"

CAAR Office & Member Support

- Friendly, knowledgeable staff available to assist with your membership, MLS, education, and business needs (appointments recommended).
- Visit the REALTOR® Store for sign riders, lockboxes, REALTOR®-branded merchandise, gifts, and other business essentials, available both on-site and through the SSO Dashboard.
- Take advantage of Complimentary Shred Day, a secure and convenient way to dispose of confidential documents and tackle post-tax-season cleanup.

Contact Us Today

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(434) 817-2227

Questions?

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