



Welcome to



CAAR Affiliate Discounts & Deals

More Exposure. More Value. **FREE** for CAAR Affiliates.

CAAR Affiliate Discounts & Deals gives you the opportunity to promote your products, services, or special offers directly to CAAR members through exclusive discounts and promotional codes.

PARTICIPATING DISCOUNTS & DEALS WILL BE



FEATURED

in a quarterly
member communication



DISPLAYED

year-round on a dedicated
page of the CAAR website

ADVERTISING TERMS & SCHEDULE

Promotional advertisements will run for one full quarter. If your coupon, discount, or special offer expires before the end of the quarter, please provide the expiration date below so consumers know when the promotion is no longer valid.

Advertisements will be published at the beginning of each quarter and removed at the conclusion of the quarter. To continue promoting your offer in a subsequent quarter, a new submission must be completed.

To allow adequate time for review and scheduling, please submit all advertising materials at least 10 business days prior to the start of your desired advertising quarter. [Examples of acceptable ads](#)

Holidays may affect distribution and submission deadlines. Program will begin 4th quarter 2026.

IMPORTANT: CAAR may, at its sole discretion, remove or suspend any advertisements from its publication(s) if they do not comply with our advertising guidelines.

ADVERTISING SCHEDULE

QUARTER	DEADLINE
Q4 2026 Oct.-Dec.	9/17/26
Q1 2027 Jan.-Mar.	12/18/26
Q2 2027 Apr.-June	3/18/27
Q3 2027 July-Sept.	6/17/27
Q4 2027 Oct.-Dec.	9/17/27

SUBMISSION STEPS

COMPLETE

[Advertising Submission Form](#) - If you have trouble with online submission entry, email membership@caar.com for a pdf entry form and Advertising Agreement.

SUBMIT

[Advertising Agreement](#). All advertisements must be accompanied by the signed advertisement agreement.