



Charlottesville Area Association of REALTORS®

2026 Q2 SPONSORSHIPS



DEAR FUTURE SPONSOR,

At CAAR, we recognize that connections, community, and strong relationships are the foundation of success in the real estate industry. As your CAAR 2026 President, my goal is to ensure our association's continued growth and success by creating a thriving environment for all members and offering meaningful opportunities for valued sponsors like you.



Our CAAR Sponsors and Affiliate Members are essential to our achievements. Your partnership strengthens the educational and networking opportunities we provide to more than 1,000 members across the vibrant Greater Charlottesville Area.

Looking ahead to the coming year, we've enhanced and diversified our sponsorship options to maximize engagement and give you the flexibility to create a package that aligns with your goals and budget. I warmly invite you to join us as we navigate the exciting and ever-changing Charlottesville real estate market in 2026—building success together and creating lasting connections along the way.

Sincerely,

A handwritten signature in blue ink that reads "Amanda Spigone". The signature is written in a cursive, flowing style.

Amanda Spigone

CAAR 2026 President

Charlottesville Area Association of REALTORS®



2026 CAAR Sponsorships

Through event sponsorships, marketing exposure, and member engagement opportunities, affiliates can stay connected with the professionals who rely on your services every day. Sponsorships are designed to provide meaningful interaction, brand recognition, and year-round presence within the association.

Select	Date	In-Person & Hybrid Event / Classes	Est.	Cost
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Benefits of Sponsorship: In-person provides, face-to-face engagement, marketing table, company logo placement on digital media, handouts and event power point presentation, logo'd table signage, attendee roster upon request. 2 min. presentation beginning of any classes.

<input type="checkbox"/>	Apr.-Nov.	2026 New REALTOR® Incentive Program (Hybrid)	N/A	\$500
<input type="checkbox"/>	Apr. 28th	AT Home with Diversity (in-person/virtual)	15-30	\$250
<input type="checkbox"/>	Apr. 29th	Shred Day	N/A	\$150
<input type="checkbox"/>	May 7th	Gen. Membership Meeting. - Supporting	80-100	\$300
<input type="checkbox"/>	May 7th	Gen. Membership Meeting. - Exhibitor <i>(table only)</i>	80-100	\$200
<input type="checkbox"/>	Jun. 4th	MRP Certification (in-person/virtual)	15-30	\$250
<input type="checkbox"/>	Jun. 25th	Broker Forum & Class	15-30	\$150

Select	Date	Virtual Event / Class	Est.	Cost
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Benefits of Sponsorship: 2 min. presentation to attendees, logo inclusion on handouts, company informational slide on any PPT, attendee roster upon request, virtual engagement.

<input type="checkbox"/>	Apr. 29th	New Member Orientation – Monthly	10-25	\$75
<input type="checkbox"/>	May 15 th	Latte & Learn	30-50	\$75
<input type="checkbox"/>	May 21 st	GRI 502 Sales Contract	14-20	\$250
<input type="checkbox"/>	Jun. 22 nd	GRI 505 Working with Sellers	14-20	\$250

2026 CAAR Sponsorships

Select	Date	e-Communication/Digital Advertising/ Other	Est.	Cost
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Benefits of Sponsorship: Promotion of company hyperlinked in digital marketing. Website advertising to host company information (information form will be provided). Coffee beverage station signage to include company logo and representative name/contact information.

<input type="checkbox"/>	Apr.-Jun.	Professional Development e-Newsletter	N/A	\$150
<input type="checkbox"/>	Annually	Affiliate Directory - Half Page	N/A	\$50
<input type="checkbox"/>	Annually	Affiliate Directory - Full Page	N/A	\$75
<input type="checkbox"/>	Quarterly	Website Digital Ad - Public Page (3 Available)	N/A	\$500
<input type="checkbox"/>	Quarterly	Website Digital Ad - Member Page (3 Available)	N/A	\$500
<input type="checkbox"/>	Quarterly	CAAR Committee Coffee Sponsor	N/A	\$50

Payment Information

Submit Form to: education@caar.com

Company: _____ Contact Name: _____

Attending Rep. Name; _____ Email: _____

Select Payment Method:

_____ I will request check payment upon submission of form, please reserve my choice(s)

_____ Charge my card: Visa/MC

Visa/MC #: _____ Exp. _____ CVV: _____

Cardholder Signature: _____ Date: _____

Questions? Contact Teresa Kirkhart - 434.817.2395

Terms and Conditions

By completing and submitting this agreement, you and your company agree to participate as an Affiliate Sponsor with CAAR as indicated above. **You acknowledge that full payment for your selected sponsorship(s) is required within 2 weeks of form submission.** If we receive your request to sponsor less than 1 week from the event date, then payment must be made at time of submission. Non-payment will result in ineligibility to participate in the selected event or program. If the event of a cancellation by CAAR, you will be notified and offered the option to select an alternative opportunity or receive a full refund.

Use of Marks and Logos

By submitting this agreement, you grant CAAR permission to use your company's name, trademarks, and/or logos for the purpose of promoting the Affiliate Sponsorship Program.