



2026 CAAR Sponsorships

Through event sponsorships, marketing exposure, and member engagement opportunities, affiliates can stay connected with the professionals who rely on your services every day. Sponsorships are designed to provide meaningful interaction, brand recognition, and year-round presence within the association.

Select	Date	In-Person & Hybrid Event / Classes	Est.	Cost
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Benefits of Sponsorship: In-person provides, face-to-face engagement, marketing table, company logo placement on digital media, handouts and event power point presentation, logo'd table signage, attendee roster upon request. 2 min. presentation beginning of any classes.

<input type="checkbox"/>	Jun. 25th	Broker Forum & Class	15-30	\$150
<input type="checkbox"/>	Aug. 17th	Property Rights Luncheon	50-75	\$150
<input type="checkbox"/>	Aug. 2 th	DEI – Arc of the Piedmont Event	15-30	\$150
<input type="checkbox"/>	Sept. 10th	Gen. Membership Meeting. - Supporting	90-110	\$300
<input type="checkbox"/>	Sept. 10th	Gen. Membership Meeting. - Exhibitor (<i>table only</i>)	80-100	\$75
<input type="checkbox"/>	Sept. 24th	Broker CE Day	10-20	\$600
<input type="checkbox"/>	Sept. 29th	Train-the-Trainer	10-20	\$400

Select	Date	Virtual Event / Class	Est.	Cost
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Benefits of Sponsorship: 2-3 min. presentation to attendees, logo inclusion on handouts, company informational slide on any PPT, attendee roster upon request, virtual engagement.

<input type="checkbox"/>	Jul - Sept	New Member Orientation – Monthly	10-25	\$75
<input type="checkbox"/>	Sept. 4 th	Latte & Learn	30-50	\$75
<input type="checkbox"/>	Aug. 27 th	GRI 509 At Home with Diversity	14-20	\$250
<input type="checkbox"/>	Sept. 22 nd	GRI 506 Risk Management	14-20	\$250

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Select	Date	e-Communication/Digital Advertising/ Other	Est.	Cost
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Benefits of Sponsorship: Promotion of company hyperlinked in digital marketing. Website advertising to host company information (information form will be provided). Coffee beverage station signage to include company logo and representative name/contact information.

<input type="checkbox"/>	Jul.-Sept.	Professional Development e-Newsletter	N/A	\$150
<input type="checkbox"/>	Annually	Affiliate Directory - Half Page	N/A	\$50
<input type="checkbox"/>	Annually	Affiliate Directory - Full Page	N/A	\$75
<input type="checkbox"/>	Quarterly	Website Digital Ad - Public Page (3 Available)	N/A	\$500
<input type="checkbox"/>	Quarterly	Website Digital Ad - Member Page (3 Available)	N/A	\$500
<input type="checkbox"/>	Quarterly	CAAR Committee Coffee Sponsor	N/A	\$50

Payment Information

Company: _____

Representative Name: _____ Email: _____

Choose payment method:

_____ I will request check payment upon submission of this form, please reserve my choices.

_____ Charge my card: (Visa/MC accepted only)

Visa/MC #: _____ Exp. _____ CVV: _____

Cardholder Signature: _____ Date: _____

Terms and Conditions

By completing and submitting this agreement, you and your company agree to participate as an Affiliate Sponsor with CAAR as indicated above. You acknowledge that **full payment** for your selected sponsorship(s) is required within **2 weeks** of form submission. If we receive your request to sponsor less than 1 week from the event date, then payment must be made at time of submission. Non-payment will result in ineligibility to participate in the selected event or program. If the event of a cancellation by CAAR, you will be notified and offered the option to select an alternative opportunity or receive a full refund.

Use of Marks and Logos

By submitting this agreement, you grant CAAR permission to use your company's name, trademarks, and/or logos for the purpose of promoting the Affiliate Sponsorship Program.

Submit form to: education@caar.com | Contact: Teresa Kirkhart 434.817.2395