

**MINUTES**  
**Charlottesville Area Association of REALTORS®**  
**YPN Planning Committee**  
**Wednesday, March 12, 2025**

**Attendance**

Present: Zoya Claus (Chair), Jossef Baron (Vice Chair), Jeff Mattie (Board Liaison), Brentney Kozuch, Kaite Shiers, Shawn Johnson, Mary Anna Wu, Megan Rodgers, Ivy Haines, Lacey Parrott

Staff: Kelly Lolli

**Welcome and Call to Order**

Chair Zoya Claus called the meeting to order at 10:02 a.m. and Vice Chair Jossef Baron reviewed the CAAR Antitrust Statement.

**Minutes**

The minutes from the February 12, 2025 meeting were approved as presented.

**Old Business**

Sponsorship and New REALTOR Call List

Chair, Zoya spoke about the sponsorship packet and new REALTOR Call List, confirming that everyone has completed or will complete their new REALTOR calls by end of day 3/12/25. Staff Liaison, Kelly announced that Greenwood Homes has signed on as a YPN Title Sponsor for 2025. Chair, Zoya encouraged committee members to continue to reach out to the affiliate list for new sponsorships as 3 Title Sponsor opportunities and several Event Sponsor opportunities remain.

Immediate Upcoming Events

The committee unanimously decided to require members to register and pay to participate in YPN events. Chair Zoya asked all committee members to attend the kickoff event and to arrive at Beer Run by 2:30 p.m. Committee Member, Brentney Kozuch will reach out to the April 10<sup>th</sup> Latte & Learn non-profit beneficiary, Shelter for Help in Emergency to provide speaking opportunity and coordinate with Zoya. Committee Members, Lacey Parrott and Katie Shiers, volunteered to represent YPN from 8:30 – 9 a.m. before the March General Membership Meeting to hand out event flyers and encourage awareness and participation.

**New Business**

Latte & Learn 2026 Topics

Chair Zoya asked each committee member to email three topic ideas by March 31<sup>st</sup>. Staff Liaison, Kelly will pull them into a poll and the committee will vote. Top 2 topics will move forward. Committee to provide topics and scheduled speaker by April 25<sup>th</sup>.

Future Events

Staff Liaison, Kelly, suggested a meeting on April 10<sup>th</sup> from 10 – 11 a.m. to plan the RPAC Waterpalooza event. The committee unanimously agreed to meet and to add event related meetings as needed going forward. Staff Liaison, Kelly, also shared that Three Notch'd Brewery is available for the Trivia Happy Hour date and the committee agreed to run the event the same way as last year. Committee member, Shawn Johnson, will reach out to Keswick Vineyard for the Wine Wag Wednesday event.

YPN Facebook Group

Staff Liaison, Kelly, asked all committee members to join the YPN Facebook Group and shared that the group is committee run and suggested giving the group a little refresh.

**New Business for Future Meetings**

2026 Sponsorships

Salvation Army Angel Tree

**Board Update**

Board Liaison, Jeff Mattie, shared that the board is off to a great start this year and hopes to see everyone at the March General Membership Meeting. He also suggested the YPN committee communicate regularly with new CAAR Members as an ongoing commitment to welcome members and let them know what YPN is and invite them to events.

**Staff Update**

No Staff Update was shared.

**Adjourn**

Chair Zoya Claus adjourned the meeting at 10:40 a.m.

Respectfully submitted,  
Kelly Lolli  
Staff Liaison