MINUTES

Charlottesville Area Association of REALTORS® Professional Development Committee Monday, January 27, 2025

Attendance

<u>Present</u>: Abrams, Ashleigh (Chair), Moody, Melissa (Vice Chair), Dunbar, Anita, Haines, Ivy, Kibler, Michele, Patton, Donna, Savage, Tara, Smith, Ty. <u>Staff:</u> Kirkhart, Teresa. White, Josh. Not Present: Carter-Johnston, Roxanne (Board Liaison)

Welcome and Call to Order

Chair, Ashleigh Abrams called the meeting to order at 9:30 and Vice Chair, Melissa Moody reviewed the CAAR Antitrust Statement.

Minutes

The minutes from the October 21, 2024, meeting was approved as presented.

Old Business

- a: 2024 PDEV Minutes
- a: Teresa Kirkhart reviewed already scheduled upcoming classes and designations coming up in 2025
- b: Deadlines: We need all topics determined by the end of April. Teresa needs budget done by May. PDEV will only have 6 meetings this year.

New Business

- a: Volunteer Mandatory Documents all committee members have reviewed and signed.
- b: Virginia realtors learning center is still down, we will need to do anti-harassment training or Fairhaven
- c: Strategic Plan The new Strategic Plan was reviewed by President Josh White.
- d: Meeting format, chair Ashleigh Abrams encouraged in person participation. The committee agreed on keeping the format as hybrid in-person and hybrid.
- e: Teresa Kirkhart reviewed the upcoming GRI program and dates and outlined that we share the program with neighbor associations. Donna Patton encouraged promoting the series to brokers directly, Teresa agreed with that idea.
- f: The next Latte and Learn on February 7th was reviewed
- g: Teresa Kirkhart reviewed our workbook that shows the dates and events that we need to fill for 2026. The group reviewed the class topics list.
- I: Transportation was presented as a topic that is well received. Greene County is scheduled for 2025, Fluvanna was recommended for 2026
 - II: Piedmont Housing Alliance was suggested as a speaker to talk about housing affordability
 - III: Crozet downtown initiative and upcoming changes to the square Latte and Learn topic?
- IV: Property Management may not be well received by Brokers, is this a good Latte and Learn suggestion? Could Bluesky or one of the other property management companies teach this?

New Business for Future Meetings

Nothing at this time.

Board Update

No update at this time.

Staff Update

Nothing at this time

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Chair Ashleigh Abrams adjourned the meeting at 10:27.

Respectfully submitted, Melissa Moody, Vice Chair