

MINUTES
Professional Development Committee
Charlottesville Area Association of REALTORS®
Monday, April 15, 2024

ATTENDANCE

Members in Attendance: Ashleigh Abrams (Chair), Marcella Johnson, Percy Montague, Melissa Moody (Vice-Chair), Sally Neill, Errin Searcy

Excused: Carol Davis, Katelyn Mancini

Absent: Woody Fincham (Board Liaison)

Staff in Attendance: Lauren Graf, Teresa Kirkhart

CALL TO ORDER

Chair Ashleigh Abrams called the April Professional Development Committee meeting to order at 9:01 a.m.

WELCOME

Chair Ashleigh Abrams went over the mission and anti-trust statement.

MINUTES APPROVAL

The Professional Development approved the February & March meeting minutes at 9:04 a.m.

BOARD UPDATE

The Board Liaison was absent from this meeting; therefore, the group did not receive Board updates.

OLD BUSINESS

Staff went over the CAAR Virtual Training Policy changes that unanimously passed via email on March 28th.

Staff made additional updates to the CAAR School Policies. A motion was made: “to adopt the changes made to the attendance policy stating you must sign in before each class to receive continuing education credit and the changes to the Virtual Policy.” Those edits were **SECONDED** and **APPROVED** unanimously.

NEW BUSINESS

The group went over the 2025 General Membership Meeting and Latte & Learn topics. The group emphasized why they attend General Membership Meetings and how long General Membership Meetings should last. The committee outlined three objectives to accomplish during the meetings: 1. Networking, 2. Educational Opportunities, 3. Local updates. Additionally, they emphasized that the educational segment of the meeting should determine its conclusion time.

Staff discussed the NAR Ignite Education Program with the group. The committee discussed adding a new class to the 2024 roster surrounding social media real estate laws.

Staff revealed that CAAR has scheduled a free ABR® class on Mon., Jul. 8th & Tues., Jul. 9th with Tara Houston.

Staff went over the 2022-2024 CAAR Strategic Plan activities and the upcoming Town Hall & Michael Lafayette meetings could change the work plan for committees.

NEXT MEETING

Mon., May 20th, 9:30 – 10:30 a.m., Hybrid

ADJOURNMENT

Chair Ashleigh Abrams adjourned the meeting at 9:50 a.m.