

MINUTES
Charlottesville Area Association of REALTORS®
Emerging Technologies Committee
Tue., March 19, 2024

Members in Attendance: Jim Duncan (Chair), Rachel Burns (Vice Chair), Will Faulconer, Elizabeth Feil Matthews, Chastity Morgan, Tom Raney, Tom Woolfolk. Excused: Candice van der Linde (Board Liaison). Staff: Abby Tammen.

Chair Duncan called the meeting to order at 11:03 a.m. and reviewed the CAAR Antitrust Statement.

Committee Resources.

Staff reviewed the Committee goals and additional resources available in the OneDrive folder, including the Antitrust Statement found in the General Member Policies, Policy Manual Appendix A.

New Business

Reviewing CAAR Technology & MLS Related Contracts

Staff reviewed the contracts currently in place that help members conduct business in the MLS and staff manage the day-to-day activities of the Association. Chair Duncan requested that during the next Committee meeting we review the analytics and usage statistics for mycaar.com, CRS Data, and Transaction Desk.

Scouting Technology Ideas at the NAR Legislative Meeting

The following members will look into registering (for free) to attend the NAR Trade Expo in Washington, DC, April 4 – 9, 2024: Elizabeth, Rachel, Will, Tom Raney, and Tom Woolfolk.

Demo by Forewarn

The Board requested the Committee investigate a contract with Forewarn, a REALTOR safety app. Chair Duncan will be in touch with the company to set up a demo in April.

Future Meetings

Chair Duncan requested that the committee discuss security tools currently in place for the Association and perhaps additional systems we could put in place such as two-factor authentication and regular password changes. Additionally, Staff was asked to investigate the ability for the Association to contract with Clerks Offices to allow access to deeds and additional documents.

Board Update

No update at this time.

Staff updates

Please help us recruit our next Hillsdale Conference Center Client & Events Concierge; application process is open. Be aware of the NAR Code of Ethics Membership Requirement deadline of Dec. 31, 2024.

Next Meeting

Staff will send a calendar query for April (Forewarn Demo) and June (next regular meeting).

Adjourn

Chair Duncan adjourned the meeting 11:58 a.m.

Respectfully submitted, Abby Tammen, Staff Liaison