

MINUTES
Charlottesville Area Association of REALTORS®
MLS Rules and Regulations Committee
Tue., Feb. 13, 2024

Members in Attendance: Tara Savage (Chair), Kim Armstrong (Board Liaison), Anne Biasioli, Kelly Ceppa, Candice Cox, Lesley Gleason, Steve Houchens (Chair Commercial Council), Aaron Howell, Tom Pace, Pat Sury, Pat Widhalm. Excused: Emily Dooley (Vice Chair), Keith Davis (Board Liaison), Georgia Lindsey. Guest: Anne Burroughs (President). Staff: Abby Tammen.

Chair Tara Savage called the meeting to order at 2:01 p.m. and reviewed the CAAR Antitrust Statement.

Minutes

The minutes from the Nov. 11, 2023 meeting were approved as presented.

Commercial Council Update

Council Chair Houchens noted we have 129 current CVCMLS subscribers.

New Business

Reading the MLS Rules & Regulations Document

All members are asked to read the MLS Rules & Regs document by the March 12th meeting.

2024 MLS Committee Goals

- Ongoing – MLS & Commercial – Maintain platform with accurate and informative data
- Ongoing – MLS – Maintain datashare agreement with Bright MLS
- Ongoing – MLS - increase accuracy and compliance in the platform
- 2024 – MLS – Evaluate relationship with Bright MLS; discuss data share beyond original contract date ending 2024

Compensation Input Form Change Discussion

Upon review and discussion of the updated Broker compensation clauses in the Virginia REALTORS® Exclusive Authorization to Sell form, the Committee requested to discuss further regarding a potential input form change during the next meeting.

Board update

No update at this time.

Staff updates

No update at this time.

Black Knight Sales Demonstration

Live demo @ the HCC. Zoom participation from Greater Augusta Association of REALTORS® reps and Harrisongburg/Rockingham Association of REALTORS® reps.

Nancy Turskey, sales representative from Black Knight/ICE, provided an overview of product enhancements that have and will be rolled out to Paragon subscribers, including Zeta Global listing advertisements, Paragon Connect native mobile app, and enhancements schedules.

Following the presentation and by consensus, the Committee members suggested that during our upcoming contract renewal process, we request free access to the Paragon Connect native app. The committee also suggested that we would be willing to implement Zeta Global listing advertisements and waive the revenue share to ensure the Paragon Connect app was free for CAAR subscribers.

Adjourn

Chair Savage adjourned the meeting 4:03 p.m.

Respectfully submitted, Abby Tammen, Staff Liaison